

IACOPO TUMINO

ART DIRECTOR | EXPERIENTIAL VISUAL DIRECTOR | SENIOR GRAPHIC DESIGNER

Nationality: Italian

Bachelor's degree in Digital Design at IED - Istituto Europeo di Design (2001/2004)

Driving License: EU / UAE - Marital Status: Single

CONTACT DETAILS

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PORTFOLIO

Behance Portfolio

LINGUISTIC ABILITIES

Italian (Mother tongue) - English - Spanish



EXECUTIVE SUMMARY

Senior Italian Graphic Designer, Motion Graphics Designer and Art Director currently based in Dubai, with 21+ years of experience across advertising, television, events, visual effects, immersive media and 3D animation.

Experienced in delivering high-impact visual content for international brands and major global events including GITEX, LEAP, Arab Health, Dubai Chambers and Arab Media Summit 2025, for which I created the anamorphic opening visual experience for the inaugural event attended by Sheikh Mohammed bin Rashid Al Maktoum. The project received appreciation from Sheikh Mohammed bin Rashid Al Maktoum and his entourage for its visual impact and execution quality.

Specialized in 2D/3D motion graphics, anamorphic content, immersive event visuals and creative direction, combining strong aesthetics with strategic visual communication for brands, live events and digital experiences.

9 years of experience as Art Director and 5 years as Creative Lead.

SKILLS

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| • Bachelor's degree | • Leadership | • Adobe CC | • Problem Solving | • Visual Effects | • Concept Design |
| • Graphic Design | • 3D Modeling | • 3D | • Video Editing | • Video Production | • Storyboard |
| • Sound Design | • After Effects | • 2D | • Premiere | • Team Management | • Visual Communication |
| • Logo Design | • InDesign | • Final Cut | • Chroma key | • UX / UI | • Branding |
| • Maya | • Illustrator | • Photoshop | • Blue Screen | • Layout Design | • Brand Development |
| • Multimedia Design | • Content creation | • Deadline oriented | • Team Leadership | • Technical Leadership | • Motion Design |
| • Motion Graphic | • Wordpress | • Figma | • Canva | • 2D Graphics | • 3D Rendering |
| • 3D Visualization | • Team Building | • Teamwork | • Creative Strategy | • Customer Success | • Client Success |
| • Adobe XD | • Multimedia | • Anamorphic video | • Video Mapping | • Adobe Audition | • Kinetic screen |
| • Multimedia | • Anamorphic | • Tangible Table | • Unreal Engine | • Social Media Creator | • AI |

CAREER HIGHLIGHTS

- **2025 - May 1st / May 20th - Arab Media Summit (Dubai, UAE) - Events** - I created the 3D anamorphic opening video (36 x 5 m) for the inaugural event attended by His Highness Sheikh Mohammed bin Rashid Al Maktoum and leading figures from the global media industry.
- **Rayqube Future Tech - GITEX - 2024 (Dubai)** - Project for Pico (Dubai Chamber) - Creating a 3D futuristic Anamorphic screen content.
- **Rayqube Future Tech - LEAP - 2024 (Riyadh)** - Project for TCC - Creating a 3D Anamorphic screen content having a swift bird as main character.
- **Rayqube Future Tech - Arab Health - 2025 (Dubai)** - Project for Megamind - Creating a 3D Kinetic DNA screen content presenting the Megamind showcase and company sub-brands. - Aster Pharmacy - Creating UX/UI for screen activation.
- **CNR (National Research Center), Italy**
 - Project: "Virtual Museum of Ancient Via Flaminia" - Acclaimed 3D anaglyph interactive video game, recipient of international awards and accolades. It has garnered attention from prestigious publications such as The New York Times, The Seattle Times, Le Figaro, and USA Today, among others.
 - Project: "The Virtual Museum of Iraq" - An innovative online interactive museum endorsed by the Ministry of Foreign Affairs (Italy) in collaboration with the Ministry of Cultural Heritage (Italy). Recognized and publicly supported for its groundbreaking approach.
- **Coldiretti (First Italian Agro-Food Company)** - 3D/2D Videos for Coldiretti National Assembly 2011
- **Italian Ministry of Health** - 2D/3D (Print and Digital) campaign to promote the new Ministry of Health office opening.
- **Mediaset (Main Commercial Italian TV)** - Creating a tv/web commercial for the Brand Kolinpharma

CORE COMPETENCIES

Strategic planning - Leadership - Graphic Design - Client Engagement - UX/UI - Corporate Identity Branding - VFX Cinema Effects - Photo and Video editing - Video Mapping - Kinetic Screen content - Anamorphic video creation - Clarity - Commercials - Advertising - 3D modeling - Animation - Impactfull content - Social Media Content Creator - Virtual Reality - Augmented Reality - Chroma Key

TECHNICAL PURVIEW

Adobe Photoshop - Adobe Illustrator - Adobe After Effects - Adobe Premiere - Adobe Media Encoder - Adobe InDesign - Autodesk Maya - Autodesk Mudbox - Pftrack - Camera shoting - Chroma Key - Green Screen - Blue Screen - Unreal Engine - 3D stereoscopy - 3D Anamorphic - Final Cut - DaVinci Resolve - Autodesk Arnold - Rendering - HTML/CSS

EMPLOYMENT OUTLINE

- 2025 - Vamonos Vacanze - Corporate Video - 3D + AI Video for Vamonos travel agency.
- 2025 - Octa Properties (Dubai, UAE) - Real Estate - Creative Lead
- **2025 - May 1st / May 20th - Arab Media Summit (Dubai, UAE) - Events** - I created the 3D anamorphic opening video (36 x 5 m) for the inaugural event attended by His Highness Sheikh Mohammed bin Rashid Al Maktoum and leading figures from the global media industry.
- **2024 - March 6st, 2025: RayQube Future Tech (Dubai, UAE) - Events - Art Director** - Created 2D/3D motion graphic contents for relevant Emirati and Saudi companies (Pico, Megamind, Aster Pharmacy, Khalifa University, Serimax, TCC..) for events like Gitex, Leap, ArabHealth, Dubai Chamber, Abu Dhabi Comicon 2025 and other.
- **2024 - AStudio (Dubai, UAE) - Visual Effects Artist** - working for Head&Shoulders commercial visual effects.
- 2016 - 2023: Fernando Tornisiello - Collaboration for Environmental-impact 3D Photo-insertions for Municipality of Rome, Total, Golder, Italferr, Anas, Aereoporti di Roma, Snam, Sogin.
- 2022: DcBel - Visual Effects Designer - Creating 3D VFX for Commercial video for the DcBel website.
- 2020: Mediaset - Motion Graphic Designer - Developing a commercial for Mediaset for the Brand "KipFlu".
- 2017: Overvisions - 3D Modeler and Animator - Designing technical showcase video for a 3d glasses prototype
- 2017: Nexa 3D - 3D Modeler and Animator - Creating commercial showcase of the last 3D printer
- 2016: Ash Events, Dubai - Working for 3D event stages and environmental renderings
- 2016: Absurde Production, - Montreal - Creating commercial for analogical and digital gaming called "Loops".
- 2015: "The Legend of the Ghost Town" - Storyboarding and animating a 2D Adventure Cartoon Noire-Game.
- 2015: Museum of the Toy (Naples) - Accountable for modelling and rigging vintage models of toys for an interactive app.
- 2015: Evoca - War "Crowd-animation" simulation for an interactive game for Paestum National Museum (Italy).
- 2014: Ubiter - Creation of a Promotional-Explicative Video about the use of the website of the company
- 2014: Notte della Chimera - 2D/3D Motion Designer - Creating the trailer for the summer event.
- 2014: Smart Business Lab - 2D Animator - Creating six promotional videos for the company.
- 2014: Rocca Doppio Malto - 3D Modeler and Animator - Projection Mapping on the castle in Montefascone, Italy.

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RELEVANT CLIENTS



Gitex | Arab Health | Cnr | Coldiretti | Aster Pharmacy | Acea | DcBel | Total | Yves Saint Laurent | Tcc | Jamba | Leap | Johnson&Johnson | Shell | Mediaset | Fondazione Agostino Gemelli | Rai | Pico | Nexa3D | Università La Sapienza

REFERENCES

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- For more informations, please don't hesitate to contact me -